

**“AngioSculpt Scoring Balloon Catheter  
B-roll Script” ML-1031-0003; Rev. A**

This script was written based on the following information:

***Purpose:***

This video was created to send to news outlets and hospital PR depts. for use in PR and on the news. It highlights the features and benefits of the innovative AngioSculpt Scoring Balloon Catheter in plain language targeted toward the general public.

***Target Audience:***

The target audience for this video is the general public.

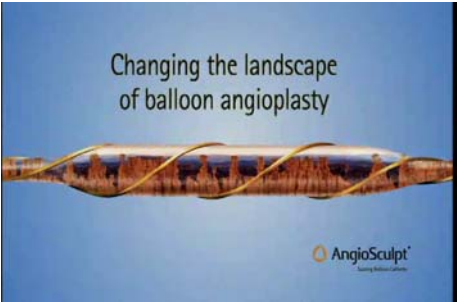

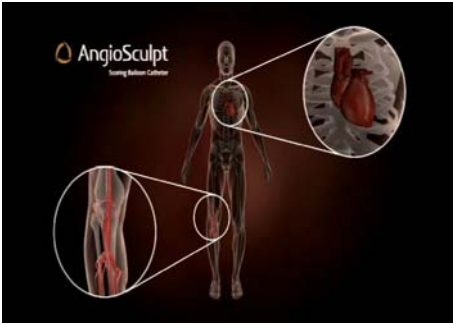
***Objective:***

After watching this video, the audience should:

- Understand that the AngioSculpt Scoring Balloon Catheter is an exciting leap forward in balloon angioplasty technology for both coronary and peripheral applications.
- Understand the main features and benefits of the AngioSculpt Scoring Balloon Catheter.
- Feel that they might ask their physician about the AngioSculpt Scoring Balloon Catheter.

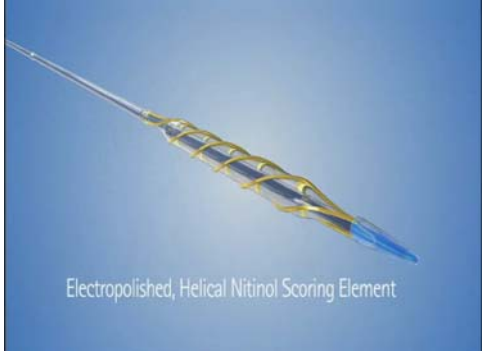
***Structure:***

There will be a one minute piece without audio. A script will be provided for the reporter to read. Additionally, the ~1 minute piece will be parsed into single idea bits for use if the news outfit chooses to create their own piece.

VIDEO	SCRIPT
<p><b>Cell # 1:</b> ANGIOSCUPT GRAPHICS “CANYON BALLOON” IMAGE</p> <p>Titles builds onto the screen:</p>  <p><b>AngioSculpt® Scoring Balloon Catheter</b></p> <p><b>Changing the Landscape of Balloon Angioplasty</b></p>	<p><b>Narration for Cell # 1:</b></p> <p>Physicians now have a new tool in the battle against heart disease and peripheral arterial disease -- the AngioSculpt Scoring Balloon Catheter.</p>
<p><b>Cell # 2.</b> ANGIOSCUPT BALLOON POINTED AT ANGLE (LOGO IN CORNER) &amp; ANATOMY MAN WITH TRT AREAS</p>  	<p><b>Narration for Cell # 2:</b></p> <p>Developed to address the clinical and user limitations of conventional angioplasty, the AngioSculpt advances the balloon technology used in both the heart and leg.</p>

**CELL # 3:** ANGIOSCUPT  
PRODUCT FEATURES OVERVIEW

PRODUCT ENTERS AT AN ANGLE –  
ASSEMBLES FROM COMPONENTS



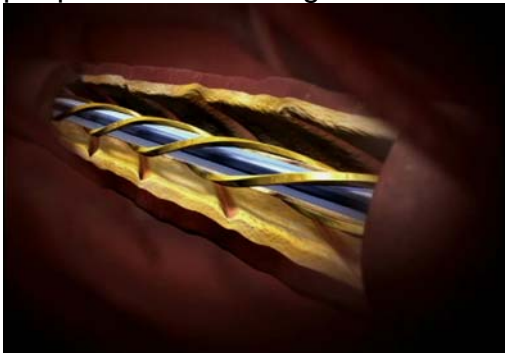
Various lower 1/3 titles build

**Narration for Cell # 3:**

The product combines a unique, laser-cut nitinol scoring element with a conventional angioplasty balloon.

**CELL # 4:** 3D ANIMATION OF  
ANGIOSCUPT IN ACTION

Close-up shows AngioSculpt being inflated and deflated, scoring the plaque and then being retracted.



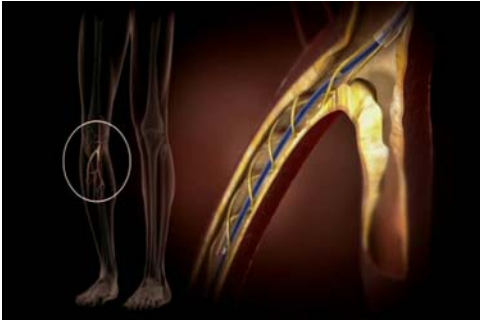
**Narration for Cell # 4:**

As the balloon inflates, the nitinol element scores the blockage.

This results in a larger open area within the artery and ultimately better bloodflow.

**CELL # 5: PERIPHERAL ANIMATION**

Image of bifurcation of leg artery being treated



**Narration for Cell # 5:**

In the leg, AngioSculpt's effectiveness has been demonstrated in some of the most challenging types of blockages.

**CELL #6: ANGIOSCUPT CORONARY ANIMATION (SPLIT SCREEN)**

Anatomy man (in profile) on left of screen with close up views of a long, diffusely diseased Type C coronary lesion



**Narration for Cell # 6:**

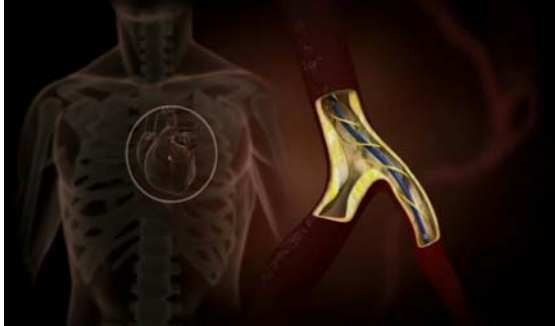
In the heart, the AngioSculpt is the only angioplasty balloon on the market specifically labeled for the treatment of type C lesions, the most serious types of blockages treated in the heart.

Title on screen above artery on right:

**Coronary Approval Specifically Includes Type C Lesions**

**CELL #7:** SECOND ANGIOSCUPLT CORONARY IMAGE

ANATOMY MAN'S CHEST ON LEFT-HAND SIDE WITH CALL OUT CIRCLE AROUND HEART (2<sup>ND</sup> CORONARY SCENARIO); BIFURCATION IMAGE ON RIGHT

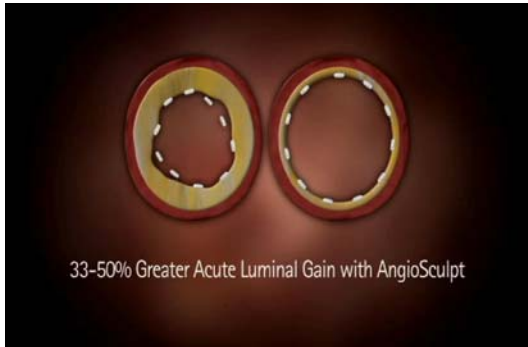


**Narration for Cell # 7:**

Perhaps where the product will have the most impact, however is in pre-dilatation or preparing the artery for a stent.

In a study conducted by the Columbia University Medical Center, AngioSculpt was shown to be a highly effective tool for use prior to placing a stent.

**CELL #8:** IMAGE OF 2-POST STENT VESSELS



**Narration for Cell # 8:**

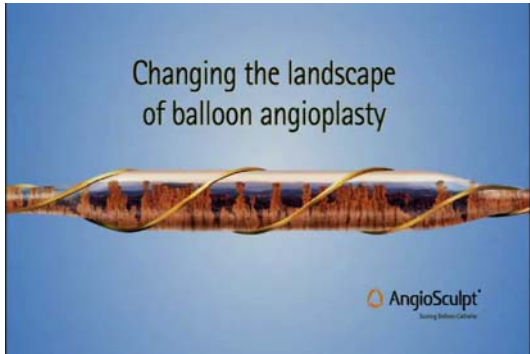
Results demonstrated that there is a significant advantage --a 33-50% greater gain in arterial measurements -- with AngioSculpt -- compared to stenting alone or using a regular angioplasty balloon to open up the blockage before stenting.

LOWER 1/3 TITLES APPEAR:

**33-50% GREATER ACUTE LUMINAL GAIN WITH ANGIOSCUPLT**

**CELL #9:** CANYON SHOT OF ASC CATHETER

We see AngioSculpt logo in corner.



Titles build onto screen:

**Changing the Landscape of Balloon Angioplasty**

**Narration for Cell # 9:**

In closing, this new tool is changing the landscape of balloon angioplasty.

For more information, you can go to the company website at [www.angioscore.com](http://www.angioscore.com)

**10. VISUAL OF THE WARNINGS**

**CAUTION: FEDERAL LAW (USA) RESTRICTS THE ANGIOSCUPT SCORING BALLOON CATHETER TO SALE BY OR ON THE ORDER OF A PHYSICIAN.**

**WHILE THE USAGE OF THIS TECHNOLOGY CAN OFFER ADVANTAGES OVER CONVENTIONAL ANGIOPLASTY IN CERTAIN CLINICAL APPLICATIONS, IT DOES CARRY SIMILAR RISKS.**

**FOR A FULL SUMMARY OF SAFETY AND EFFECTIVENESS REFER TO THE INSTRUCTIONS FOR USE.**

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